

About the NATIONAL HISPANIC LEADERSHIP AGENDA LATINO APPOINTMENTS PROGRAM

In January of 2013, NHLA's coalition of 36 preeminent national Latino organizations embarked on a historic new initiative to increase Latino representation in government. While Latinos are 17% of the U.S. population, they are just 12% of 1,123 elected or appointed officials in a recent 10-state study, 8% of federal employees, 7% of the Members in Congress, 7% of top 250 Administration staff, and 1 % of 300 top-level congressional staff.

To do our part in addressing this significant issue, our program focuses on four initiatives:

★ Cultivating Presidential Appointment Candidates

We are developing a national talent bank of resumes and building an infrastructure to identify, recruit, and support talented Latino professionals interested in pursuing junior to Cabinet-level positions in President Barack Obama's Administration. Candidates must apply at latinoappointments.org and are then considered for acceptance into our program by our full board. Approved candidates are then recommended to the White House Presidential Personnel Office for consideration. Working closely with Congress, our coalition of 36 preeminent national Latino organizations, the Administration and other partners, we aim to provide wrap-around support services to our candidates and are already seeing strong candidates move forward with interviews, job offers and even Senate-confirmed positions.

★ Launching State-Level Programs in CA, FL, NV & TX

Our four-state pilot program to target Latino underrepresentation at the state-level involves working with organizations, leaders and Governors in states with the greatest gaps between Latino population and proportion of Latino elected/appointed officials. NHLA will help develop a talent bank, infrastructure, training academies, receptions, networking opportunities and programming to ensure that qualified Latino candidates have the support and opportunities they need to pursue political positions appointed by their state's Governor. Our initial pilot program will focus on California, Florida, Nevada and Texas.

★ Supporting the Pipeline of Current/Former Appointees

NHLA is implementing outreach, networking, and leadership development efforts to support the network of current and former appointees who are already in the political pipeline seeking to move up – and to develop a base of "candidate coaches" willing to mentor prospective Latino appointees who are pursuing appointed positions.

★ Drafting a Report to the Community

Understanding that the process of improving the historic underrepresentation of Latinos in government will require time and diverse stakeholders, NHLA will issue a report with lessons learned and recommendations on how we can all work together towards a government that reflects the people it represents -- at all levels of the political pipeline and in all corners of the nation.



NHLA Leaders at Program Kick-Off



Chicago, IL. Briefing & Resume Drop



Washington DC Reception & Resume Drop



National Press Club Press Conference



Congressional Press Conference



DC Networking Reception & Resume Drop

Member Organizations

American G.I. Forum
ASPIRA Association
AVANCE, Inc.
Casa de Esperanza
Cuban American National Council
Farmworker Justice
Hispanic Association of Colleges & Universities
Hispanic Federation
Hispanic National Bar Association
Labor Council for Latin American Advancement
Latino Justice PLDEF
League of United Latin American Citizens
MANA, A National Latina Organization
Mexican American Legal Defense and Educational Fund
National Alliance of Latin American and Caribbean Communities
National Association of Hispanic Federal Executives
National Association of Hispanic Publications
NALEO Educational Fund
National Association of Latino Independent Producers
National Conference of Puerto Rican Women, Inc.
National Council of La Raza
National Hispanic Caucus of State Legislators
National Hispana Leadership Institute
National Hispanic Council on Aging
National Hispanic Environmental Council
National Hispanic Foundation for the Arts
National Hispanic Medical Association
National Hispanic Media Coalition
National Institute for Latino Policy
National Latina Institute for Reproductive Health
National Puerto Rican Coalition
SER Jobs for Progress – National Southwest Voter Registration Education Project
United States Hispanic Chamber of Commerce
United States Hispanic Leadership Institute
United States-Mexico Chamber of Commerce

HOW YOU CAN HELP

1. APPLY & INVITE OTHERS TO APPLY FOR OUR TALENT BANK

- Fill out the form at latinoappointments.org then email your resume (1 page per decade of work experience) to resume@nationalhispanicleadership.org with the subject line: "NHLA Nominations Resume: Your Name."
- We are seeking junior to seasoned Latino professionals interested in state-level or presidential political appointments -- or both -- in a range of policy areas.

2. JOIN OUR NETWORK AS "PROGRAM PARTNERS" OR "CANDIDATE COACHES"

- Organizations can sign up as "program partners" at latinoappointments.org to work closely with NHLA to: support your network's candidates, partner in joint outreach efforts, share technical/online resources and engage in other advocacy efforts.
- Current/former appointees can sign up on our web site as "Candidate Coaches" to help support candidates as mentors, resume reviewers, guest speakers, etc.

3. BE AN ACTIVE MEMBER OF NHLA'S ONLINE COMMUNITY

- Sign up for our email list-serve at latinoappointments.org.
- Join and share info in our program's new LinkedIn group at bit.ly/nhlagroup.
- "Like" us on facebook.com/nationalhispanicleadership
- Follow, RT and tweet us @NHLAagenda via twitter.com/nhlagenda

PROGRAM PARTNER DETAILS

NHLA is seeking partner organizations across the U.S. – especially in CA, FL, NV and TX where we're moving forward our state pilot program – that are interested in playing an active role with our newly launched Latino Appointment Program.

NHLA WILL WORK WITH PARTNER ORGANIZATIONS TO:

- Train your organization's leaders on the appointment process and our program.
- Provide technical support and assistance with capacity-building efforts to facilitate your organization's appointment outreach efforts.
- Share online infrastructure so partners know when somebody in their network applies.
- Include your organization and web link on our online list of program partners.
- Collaborate in outreach and candidate support efforts, engaging NHLA coalition members and other program partners as needed.

PROGRAM PARTNERS ARE ASKED TO:

- Send an email, press release, advisory, blog, op-ed announcing partnership with NHLA's Latino Appointment Program.
- Recruit at least 20 strong candidates to the NHLA Talent Bank before the end of 2013.
- Embed a link to latinoappointments.org on the organization's web site.
- Dedicate at least one liaison to maintain regular communication with NHLA.
- Develop an outreach plan with NHLA that includes a timeline for joint actions and goals.
- Invite your networks to be active in NHLA's online community via our new LinkedIn group (bit.ly/nhlagroup), facebook.com/nationalhispanicleadership and Twitter (@NHLAagenda).

ABOUT NHLA

Established in 1991, the National Hispanic Leadership Agenda (NHLA) is a nonpartisan association of 36 national Latino organizations from across the nation dedicated to providing the Latino community with greater visibility and a clearer, stronger influence over our country's affairs. NHLA brings together Latino leaders to establish policy priorities that address, and raise public awareness of, the major issues affecting the Latino community and the nation as a whole.

NHLA'S 2013 MAJOR PROJECTS INCLUDE:

- Latinos United for Immigration Reform
- Latinos United for a Fair Economy
- Latinos United for Voting Rights
- Latino Appointment Program