

Mechanical Specifications



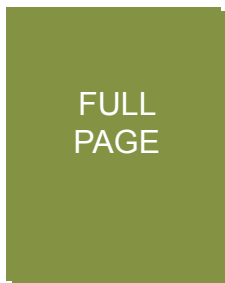
**SER Jobs for Progress
National, Inc.**

www.ser-national.org

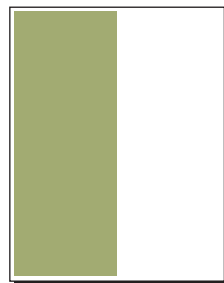
Ad Dimensions

- Full page.....7.625" wide by 10" tall
- Full page with bleed.....8.5" wide by 11" tall
- Half page verticle (tall).....3.713" wide by 10" tall
- Half page horizontal (wide).....7.725" wide by 4.938" tall

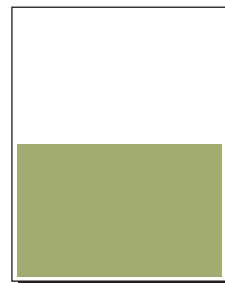
Add eight of an inch (0.125") to each dimension to allow for cutting
0.125" (1/8") on each edge of the ad will be trimmed off during the cutting process. This will
leave you with a 8.5" x 11" size ad.
Your type (text) should be 0.125" (1/8") inside the cut box on each side.



FULL
PAGE



HALF PAGE VERTICAL



HALF PAGE HORIZONTAL

SER America Magazine ad rates:

- Full page color ad: \$2500
- Half page color ad: \$1500
- Quarter page color ad: \$800

All ads are printed full color (CMYK)

Send ads saved as PDF for press quality and send to:

(make sure you convert all graphics to CMYK before creating the PDF)

ETrevino@Ser-National.org and copy

lunubri@yahoo.com Questions: call, Emma Trevino

469-549-3649

SER America Magazine

Deadline for Ad Artwork is Friday, April 6, 2018

www.ser-national.org

Notes:

- The publisher SER National shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.
- Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable.

Celebrating
54
Years of Service