



Celebrating
54
Years of Service

SER Jobs for Progress National, Inc.

“Building Upon a Culture of Innovation”

Annual Conference

May 15-16, 2018

Crowne Plaza-Dallas • 14315 Midway Rd., Addison, Texas 75001

About SER National



SER Jobs for Progress National, Inc., (SER) is a national, private, nonprofit organization making a positive impact on families across America. Since its inception in 1964, SER has addressed the needs of economically challenged individuals in education, job skills, training, literacy, and employment. SER's ultimate goal is to assist individuals across the country secure permanent, unsubsidized, and productive employment. Headquartered in Irving, Texas, SER presently oversees a network of 30 community-based organizations in more than 200 locations in 21 states, Puerto Rico and the District of Columbia. Through the extensive network, SER serves over 1,200,000 individuals each year. SER programs touch the lives of pre-school children, youth, high school dropouts, dislocated workers, unemployed individuals and senior citizens, transforming their lives and communities.

Did you know.....

SER National is in its fifteenth year of operating the Senior Community Service Employment Program (SCSEP) for the U.S. Department of Labor. SER SCSEP provides training opportunities in six states across the country for over 3,600 older adults, 55 years of age and older who have low employment skills in eight states across the country. SCSEP helps train or retrain older adults for employment, primarily in the nonprofit sector. Participants come from all walks of life, have diverse work experiences and possess various levels of education.

SER National is offering an Early Head Start (EHS) program to 72 children ages 0 to 3 in Dallas County. The bilingual early childhood education program, which serves children in need, was created after SER was awarded one of only five grants from the U.S. Department of Health and Human Services. The SER EHS program provides access to innovative, high-quality, culturally relevant and comprehensive services to low-income infants and toddlers, and their families, including children with disabilities.

SER National has been helping job seekers with the training necessary to land jobs in the retail industry through its One Job at a Time program. Participants attained GEDs, others received National Retail Federation (NRF) Customer Service Certification, a National Work Readiness Credential (NWRC) and/or are successfully placed in jobs and employed.

SER National offers the SER MUJER program. A program that has helped women with entrepreneurial dreams achieve those dreams. The program provides the opportunity for women to empower themselves via entrepreneurship training and development, with a particular emphasis on Latinas.

SER National STEM/STEAM program is a hands-on educational experience, led by engineering students and professionals dedicated to stimulate students' interest in STEM, to encourage students to attend college and pursue STEM careers. Additionally, the program enhances middle and high school students' academic, technical and leadership skills to be successful in their chosen education and career paths.

SER National Financial Literacy Program helps participants build healthy habits when it comes to their personal finances. Our courses have the tools and information to help you reach your financial goals, whether you are starting out or starting over. Courses are offered in both English and Spanish. Over 2,200 hours of classroom instruction taught so far this year alone. The program focusses on budgeting, credit, banking and investment and auto finance.



Crowne Plaza-Dallas
14315 Midway Road, Addison, TX 75001

Annual Conference

May 15-16, 2018

Community Day: May 17th

Keynote:

José M. Hernández

is an American engineer and former NASA astronaut. Hernández was assigned to the crew of Space Shuttle mission STS-128. He also served as chief of the Materials and Processes branch of Johnson Space Center.



2018 Conference Sponsorship Options

Title Sponsor \$75,000

- Guest speaker
- 60-second, sponsorship video
- Ten (10) conference registrations
- One (1) VIP table of 10 at seated meal functions
- One (1) full-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Company highlighted in conference press release
- Include corporate give-away in registration bags or on table at assigned luncheon
- Recognition on SER National Website
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Diamond Sponsor \$50,000

- Guest speaker
- Ten (10) conference registrations
- One (1) VIP table of 10 at seated meal functions
- One (1) full-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Company highlighted in conference press release
- Include corporate give-away in registration bags or on table at assigned luncheon
- Recognition on SER National Website
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Community Day \$50,000

- Co-Partner (Limit 2)
- Ten (10) conference registrations
- One (1) VIP table of 10 at seated meal functions
- One (1) full-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Include corporate give-away in STEM program registration bags
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account
- Company Logo STEM program t-shirts*

STEM/STEAM High School Program \$50,000

- Co-Partner (Limit 2)
- Sponsor remarks during high school program
- Eight (8) conference registrations

Platinum Sponsor \$30,000

- Sponsor remarks during a conference luncheon
- Ten (10) conference registrations
- One (1) table of 10 at seated meal functions
- One (1) full-page color ad in SER America magazine (inside back cover)
- Display of corporate logo throughout conference
- Company highlighted in conference press release
- Include corporate give-away in registration bags or on table at assigned luncheon
- Recognition on SER National Website
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Gold Sponsor \$20,000

- Sponsor remarks during a conference luncheon
- Eight (8) conference registrations
- One (1) table of eight at seated meal functions
- One (1) half-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Company highlighted all conference press release
- Include corporate give-away in registration bags or on table at assigned luncheon
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Silver Sponsor \$15,000

- Eight (8) conference registrations
- One (1) table of 8 at seated meal functions
- One (1) half-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Include corporate give-away in registration bags
- One (1) year logo on SER National Website

- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

STEM/STEAM Middle School Program \$10,000

- Sponsor remarks during middle school program
- (3) conference registrations

Bronze Sponsor \$10,000

- Eight (8) conference registrations
- One (1) table of 8 at seated meal functions
- One (1) half-page color ad in SER America magazine
- Display of corporate logo throughout conference
- Include corporate give-away in registration bags
- One (1) year logo on SER National Website
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Awards Reception Sponsor \$10,000

- Reception host
- Remarks
- Company logo and signage at event
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

Board of Directors Pre-Conference Reception & Dinner \$5,000

- Reception host
- Dinner host
- Remarks
- Company logo and signage at event
- Recognition on SER National Facebook page
- Recognition on SER National Twitter account

SER America Magazine Ads

- One full-page color ad: \$2,500
- One half-page color ad: \$1,500

Ad due by Friday, April 6, 2018

Sponsorship Form

Name _____

Corporation/Organization _____

Street address _____ City/State/Zip _____

Phone _____ Email _____

Sponsorship level _____

Signature _____ Date _____

☐ I am unable to attend the conference, but I wish to make a contribution. Amount \$ _____

Please make checks payable to: SER Jobs for Progress National, Inc., and mail to:

Roland R. Ramirez, Corporate Liaison Manager

SER Jobs for Progress National, Inc.

100 E. Royal Lane, Suite 130

Irving, TX 75039

For additional information, please contact: Roland R. Ramirez at rramirez@ser-national.org or (469) 549-3699

Due Date: SER America magazine ad due by Friday, April 6, 2018

SER Jobs for Progress National, Inc. is a nonprofit 501(c) 3 organization. Your contribution is tax deductible to the extent permitted by law.



SER Jobs for Progress National, Inc.



SER National currently oversees a network of outstanding community-based organizations in more than 200 locations in 21 states, Puerto Rico and the District of Columbia. Within this extensive network, SER serves over 1.2 million people each year.

SER Robotics Training & Competition during the 2017 Conference



Title



2017 Annual Conference Sponsors

Platinum

The Coca-Cola Company



Gold



Bronze



Diamond



Silver



Corporate



U.S. ARMY

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