



56th SER National Annual Conference

Partnerships for Progress in an Era of Innovation

November 18-19, 2020 | 11:00am-3:00pm CT

Agenda - November 18, 2020

Welcome Remarks	Ignacio Salazar <i>President and CEO, SER Jobs for Progress National, Inc.</i>
Conversation	Chancellor Dan Arvizu <i>New Mexico State University</i> Ignacio Salazar <i>President and CEO, SER Jobs for Progress National, Inc.</i>
Motivational Speaker	José M. Hernández <i>Astronaut (Ret.)</i>
Video	SER Programs
	Break
SER MUJER Presentation	Tarsha Polk <i>Director of the LiftFund Dallas Fort Worth Women's Business Center</i>

Agenda - November 19, 2020

Welcome Remarks	Melissa Hernández <i>SER MUJER Program Manager, SER Jobs for Progress National, Inc.</i>
Conversation	William Clay Ford, Jr. <i>Executive Chairman of the Board, Ford Motor Company</i> Ignacio Salazar <i>President and CEO, SER Jobs for Progress National, Inc.</i>
Motivational Speaker	Dr. John "Danny" Olivas <i>Astronaut (Ret.)</i>
Video	SER Programs
	Break
Diversity and Inclusion	Merary Simeon <i>VP of Diversity & Engagement, PepsiCo</i>

